

Connecting young people in China and overseas. Join our network, connect with students and young professionals, and share your China experience.

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# China Personified

## Message from the Founder, [Mable Chan](#)



Hello friends,

Greetings from New York!

February has been a bone-chilling yet heart-warming month for me. The wacky wintry snowy weather, storm after storm, knocked me down with a cold for a few days. But a couple of new & exciting opportunities knocked on my door, lifting me out of the winter blues.

### Huffington Post

I've joined the Huffington Post blog team as a monthly contributor writing on issues related to "Third Metric" – redefining success beyond money & power.



My first piece titled "[Fearless Love](#)" was published last Tuesday, and featured in a variety of sections including the front page, women, women rights, career & money, career woman, drive, fearlessness, marriage, late marriage, and Chinese culture. I'm happy to see it become "Most Popular" the next day - general readers and Facebook friends find my story relatable, encouraging me to keep these personal stories coming. And, I will!

It's rewarding that my personal experiences and struggle connect with a wider audience who may or may not understand China. This could potentially draw more people to the China Personified vision and mission.

### Columbia Annual Conference – March 30, 2014 – New York



I've been invited to moderate a "Young Entrepreneurs" panel titled "Innovation & Start-ups" at the 6th Global China Connection Columbia University.

**INNOVATE CHINA: Emerging Trends, Future Impact**  
第六届全球中国联接哥伦比亚大学年会  
创新中国 发展新契机与未来影响力

I look forward to meeting and interviewing these visionary leaders -

**Jason Wang**  
Founder and CEO, [Xi'an Famous Food](#)  
纽约"西安名吃"总裁及创始人

**Jason Gui**  
Co-founder and CTO, [Vigo](#)  
Vigo技术总监及创始人

**Yang Zhong**  
CEO & Founder, [aizhibo.tv](#)  
爱直播网络平台创始人

**Ross Baird**  
Executive Director, [Village Capital](#)  
Village Capital 风险投资执行总监

I highly encourage you to join me on this day if you're in New York.

Their full agenda can be found [here](#).

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### **What's New with CP?**

1. Alexandra Tirado has been hired as "Editor" of CP website. Her main role and responsibilities include researching, developing ideas and implementing changes to the website with the target re-launch date by the end of summer.

2. Our CP Network "Organizing Committee" will be meeting bi-weekly to identify key changes that will make CP web content better serve CP family members – Gen Y pursuing success in America and in China. This "Organizing Committee" includes 6 members besides Alexandra and myself – Heather Zhuang (venture capital analyst, Harvard Class '12), Lee Zhang and two informal members Lauren Dai and Kevin Slaten - who have been contributing great ideas.

We're particularly interested in new media content that will provide information and inspiration to our CP family members, and adding new plug-ins that allow CP family members to interact.

Your blogs, your video profiles remain a key asset.

Many of you will be approached in the coming weeks to resume blogging so we have a pipeline of content ready to go when the site is revamped.



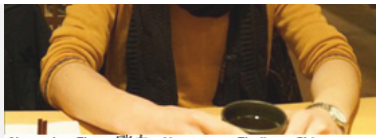
Name: Alexandra Tirado / 武晨曦; Hometown: Clinton, NC  
University Attended/Affiliated: Duke, PKU, Columbia

China story: I began learning Chinese in college and spent several years living in China after graduation. I am now at Columbia pursuing a Master's degree in East Asian Studies.

China Travel: Beijing, Shanghai, Inner Mongolia, Xinjiang, Sichuan, etc.

Why Join CP Family: CP is a unique platform for members to connect with other individuals who share a common interest in China. Our stories are entertaining, inspiring and insightful, and there is much to learn from one another. My vision for CP is that we increase our online presence through reorganization of the website, so that more people can share their China story with our community. At the same time, it's important to maintain the "family" component that makes our network special. So, I look forward to meeting new and old members at our CP workshop event this summer!





Name: Lee Zhang/张力; Hometown: Zhejiang, China  
University Attended/Affiliated: NYU; Zhejiang University  
Job: Director of Event Planning at China-U.S. Chamber of Commerce; Account Executive at Heinlyn LLC  
China connection: Born and Raised in China  
China Travel: Beijing, Shanghai, Hangzhou, etc.  
Hobbies: Travel, Music, Food, Social Media, Lifestyle  
Why join CP Family: To be honest, I cannot clearly remember how I know CP at the very beginning. I was doing translation work and blogging for CP when I was in school. Though my contribution was limited, I truly regard it as an ideal platform for sharing personal stories, meeting new friends and getting helpful mentorship. Now as a young professional with international student background, I want to contribute more to CP Family and make more and more people like us connected with each other.

### ***Why CP Family?***

Remember, a core tenet of CP network is to engender a feel of family, bringing together a scattered group of Millennials who share a common DNA - always on the move, on the go, and in transition. I can relate although I am no longer 20 something – because I've been there where you are.

We belong to a generation that seeks better opportunities for ourselves, our societies, our countries. We want CP to become a family to you.

If you've been a blogger, a follower, a fan, please consider yourself part of CP family.

If you're interested in blogging, joining CP family, giving us ideas - please email me at [info@chinapersonified.com](mailto:info@chinapersonified.com)

### ***What's New with You?***

#### ***In America***

#### ***Member Spotlight***

#### **Cellie Zou & Sara Zou**





"The new year brought new jobs for the Zou twins. We both started in production at C-SPAN. Sara started in our programming operations and recently worked on our live morning news program, the "Washington Journal". Chellie worked briefly in programming operations, then spent over a year working a special series dedicated to the American First Ladies. While TV production is still a passion for both of us, we recently switched to marketing. Currently, we both travel with the C-SPAN Bus visiting universities, high schools, book festivals and other political events to promote our organization. It is an exciting adventure filled with many opportunities to explore the country, learn about different cultures in the various states, and learn more about the television industry."



### **Campus Ambassadors**

#### **Fang Guo - Class of 2017, Brown**

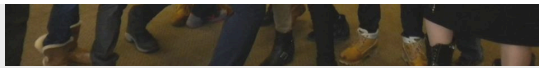
"I've been doing mentorship for Chinese kids adopted by American families at China Care Brown since last semester. I enjoy working with kids on crafts and paintings and love to listen to their stories. I even teach them a few Chinese words! The first mentorship session of this semester began on Feb. 1st, which was the second day of the Chinese Year of the Horse, so we brought a lot of empty red envelopes (sadly we didn't have any money to fill them up) and use them to make decorations like little paper fish and lanterns. We had a wonderful time of both mentoring and celebrating the most important festival for Chinese together--the Chinese New Year! "



#### **Sichun Liu (Julia) - Class of 2017, Cornell**



"I have been back to campus for one month for my semester at Cornell. The adjustment from being in a warm and relaxing country to confronting one of the most snowed campus



in the US has been hard but short. One of my

best experiences from the last month was the Posse Retreat I attended during February break. During the two days at the retreat, I, together with 60 Cornell students and faculty members, discussed and debated social movement, political breakthrough, and racial concerns, all of which are challenging and inspiring for our generation. I also got to meet some of the greatest people in my life--in the pic! Ithaca is undergoing the painstaking transition from winter to spring, so stay warm!"

## ***In China***

### **Jesse Appell**

"Recently, I spent Chinese New Years in a small village in Shanxi province, where I learned to play Mahjong and won four kuai after a night of betting on games in a cigarette smoke-filled Mahjong parlor. Following the break, I performed Chinese standup shows in Taiyuan and Tianjin.



I've begun to write a Chinese web-series with some Chinese friends of mine and we hope to be able to attract a distributor and sponsors once our scripts are ready. Also, as a way of seeing how to introduce more Improv comedy to China, I will start teaching Improv at the High School Affiliated with Beijing University, spreading improv acting to a new group of students. Here's hoping there will be a new audience for improv in China's future!"



### **DJ Furth**

DJ's been busy in Beijing running the magazine CreativeHunt as well as producing, directing, shooting and editing short videos of all sorts. He's currently working with the US Embassy to film incoming U.S. Ambassador

to China Max Baucus in addition to organizing a collective of independent Beijing filmmakers for a travel-inspired video series about the smoggy capital. As the Beijing rep for Burning Man, he's recently curated film screenings and other activities associated with the renowned yearly event in the Nevada desert.

### **Jamie Fleishman**

"I recently returned to Beijing after one month of traveling in India and the US. Traveling with Chinese and China-expat friends, it was impossible not to constantly compare India and China. And now after a few weeks of reflection I feel that us "China watchers" can gain many new perspectives on China from spending time in India. Otherwise nothing too new in Beijing - just want to again welcome all in Beijing to come to Moishe House (my home) for our free yoga classes, bagel brunches, speaker series and other programs."



### ***In Hong Kong***

### **Hannah Leung**



"After four years of living in Beijing, I decided to head south in search of clean air and green pastures. In Beijing, I had worked at the Global Times, a state owned newspaper, covering everything from local microbreweries to emerging art districts to the best seasonal beverage options. I look forward to seeing

what the free press has to bring.”

Remember – you can find out more  
about our members & their stories on  
[ChinaPersonified.com](http://ChinaPersonified.com) – Click  
[Bloggers/Blogs](#), [Dreams/Dreamers](#)



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